



**PITTSBURGH
REGIONAL
ALLIANCE**

Uniting Leaders.
Powering Progress.

Building the Future of Southwestern Pennsylvania

For more than 80 years, the organization now known as the Pittsburgh Regional Alliance has brought together business, civic, philanthropic, academic, and public-sector leaders to strengthen Southwestern Pennsylvania.

Today, Pittsburgh Regional Alliance serves as the region's private-sector-led partnership, connecting leaders across all 10 counties to advance economic progress, strengthen competitiveness, and create lasting opportunity.

Why We Exist

The region's greatest opportunities and challenges do not stop at county lines, industry sectors, or organizational boundaries.

Pittsburgh Regional Alliance exists to bring people together, align priorities, and advance initiatives that no single organization can accomplish alone. We help the region compete as one.



Our Impact

10 Counties

Serving communities across Southwestern Pennsylvania.

2.5 Million Residents

Representing one of the nation's most dynamic regional economies.

250+ Investor & Member Organizations

United behind a shared vision for regional growth and prosperity.

80+ Years of Leadership

Building on a legacy of collaboration, progress, and regional impact.

Our Vision

A region that competes with confidence, grows with purpose, and creates opportunity for every community across Southwestern Pennsylvania.

What We Do

Drive Regional Competitiveness

Supporting policies, investments, and initiatives that strengthen Southwestern Pennsylvania's economic future.

Advance Business Growth

Supporting business attraction, expansion, retention, and investment across the region.

Strengthen the Conditions for Success

Advancing the workforce, infrastructure, innovation, energy, and quality-of-place priorities that enable long-term growth.

Convene Regional Leadership

Bringing together leaders across business, government, higher education, philanthropy, and community organizations.



Why Invest

An investment in Pittsburgh Regional Alliance supports more than economic development. It fuels the connective work that aligns organizations, accelerates collaboration, and advances a stronger, more competitive region.

Investors gain:

- Access to a network of regional leaders and decision-makers
- Opportunities to influence regional priorities
- Insight into emerging economic opportunities and challenges
- Participation in initiatives that shape the future of Southwestern Pennsylvania
- Visibility among leaders across business, government, and community organizations



Become an Investor

Join the leaders and organizations helping shape the next chapter of regional progress.

Connect With Our Team at
pittsburghregion.org



Benefit	\$250k+	\$100k+	\$75k+	\$50k+	\$25k+	\$15k+	\$10k+	\$5k+
Leadership Opportunities								
Executive Committee Seat	Guaranteed	Eligible						
Board of Directors Seat	Guaranteed	Guaranteed	Eligible	Eligible				
Committee Seat	Guaranteed	Guaranteed	Guaranteed	Guaranteed	Eligible	Considered		
Networking & Events								
Signature Events & Business Inv. Trade Shows	X	X	X	X				
Annual Meeting with CEO (Upon Request)	X	X	X	X	X			
Regional Investors Council Events (3+)	X	X	X	X	X	X	X	X
Public Policy Receptions	X	X	X	X	X	X	X	X
Insights & Research								
Custom Research & Policy Support Hours (Upon Request)	10	10	10	5	5	3	3	
Publications & Newsletters	X	X	X	X	X	X	X	X
Recognition & Visibility								
"Our Region's Business" Guest Appearance (Upon Request)	Priority	Priority	Priority	Priority	Eligible			
Event Sponsorship Eligibility	All	All	All	All	All	All	All	Public Policy Receptions
Website Recognition	X	X	X	X	X	X	X	X