



Platinum
VISUAL SOLUTIONS

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FOR IMMEDIATE RELEASE

CALIFORNIA-BASED VISUAL DISPLAY COMPANY EXPANDS TO WESTERN PENNSYLVANIA WITH NEW MANUFACTURING PLANT

Platinum Visual Solutions, a leading company headquartered in California specializing in visual products such as whiteboards, chalkboards, tack boards, and display cases, is excited to announce the opening of its new manufacturing plant in Dixonville, PA. The expansion aims to better serve customers in the Mid-West and Eastern U.S. markets, with production scheduled to commence in early 2024.

Indiana County, PA, December 1, 2023 - Platinum Visual Solutions (Platinum), has invested significantly in the region with the establishment of its new manufacturing plant in Dixonville, PA. The facility is expected to bring jobs and economic growth to the local community.

This new plant will enhance Platinum's ability to efficiently produce and distribute its high-quality visual display products and solutions, including markerboards, chalkboards, trophy cases, and more, to customers in the Mid-West and Eastern U.S. markets. The company's commitment to investing in its building and operations underscores its dedication to providing customers with the best possible products and services nationwide.

Gary P. Stell, Jr., owner and chairman of Platinum, expressed his excitement, stating, "We are thrilled to expand our operations to the Mid-West and East Coast, and return to this vibrant community. We are grateful for the tremendous support we have received from local residents, leaders, and the state of Pennsylvania, and we are eager to get to work."

Pennsylvania State Senator Joe Pittman remarked, "It is great to see new life being brought back to the former Polyvision building in northern Indiana County. It has a long history of manufacturing visual display products, contributing to the tax base and providing family sustaining jobs throughout the region. Congratulations to Platinum Visual Systems on expanding their operations to northern Indiana County and I am committed to supporting their long term success."

The expansion marks a homecoming to Western PA for owner Gary P. Stell Jr. and CEO Mark A. Lawer, originally from Altoona and Indiana, respectively. Both Stell and Lawer learned the

business from their fathers, with Stell purchasing Platinum from his father, Gary P. Stell, and Lawer learning from his father, Michael B. Lawer, Founder and President of Greensteel, another visual display company that originally built and operated the plant Platinum is reopening.

"We produce products that are a quiet but impactful presence in all of our lives - markerboards, chalkboards, and other visual displays. They are keystones of learning, communication, and innovation, whether you're in a classroom, boardroom, or medical center. Western PA is where both Gary and I learned the ABCs of business and life. To come full circle and return to my hometown and the former Greensteel plant where my dad showed me the ropes is incredible," said Mark A. Lawer, CEO of Platinum Visual Solutions. "The local community already knows the business and has the knowledge and talent we need to be successful, and we're looking forward to working with the many skilled craftspeople in the area and investing in what will be an ideal location to better serve our customers."

Production is slated to begin in January 2024, and Platinum will be reaching out to the community for hiring opportunities. The company is committed to creating good-paying jobs with benefits and providing opportunities for growth and advancement. Platinum plans to make this its main manufacturing plant over time, maintaining its location in California, thus becoming the only true East-West manufacturer of visual display products.

Indiana County Commissioner, Michael Keith expressed his thoughts on the occasion: "I would like to take this opportunity to Welcome and Congratulate Platinum Visual Solutions to Indiana County. I am a believer that history repeats itself, and this is truly the case today. After my career of almost 3 decades working in this industry, it has proven to be a strong economic factor for the visual display market. This also will be a strong and viable business for the northern part of Indiana County as it was known in the past as "Greensteel". To Gary Stell Owner & Mark Lawer CEO of PVS and his team, I would like to thank them in choosing "Indiana County First". I have, and will continue to be committed in the efforts to make this company grow, and become the industry that we can all become proud of here in Indiana County. I would also like to thank Senator Pittman, Planning Director Byron Stauffer, and Maria Jack for the remarkable efforts you and your teams have put forth to make this day happen."

About Platinum Visual Solutions

For over 60 years, Platinum Visual Solutions has been at the forefront of solving classroom design challenges. We are dedicated to simplifying the teaching experience and fostering creativity and innovation. Our wide array of high-quality visual display products serves as a catalyst for inspiring great ideas. Partner with the experts at Platinum Visual to effortlessly select the finest products and finishes for your specific classroom needs.

For more information about Platinum Visual Solutions, visit www.pvsusa.com

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